
BENJAMIN DATMO

DESIGN & TYPOGRAPHY

UK +44 (0)7510 318 036
SWE +46 (0)76 409 01 73
www.datmo.se
info@datmo.se

HELLO

I am a Swedish graphic designer with a main interest in identity and branding for print but I produce work across a wide spectrum of disciplines including editorial, advertising and packaging. I have always been drawn to shapes and forms and constantly copying, studying and altering them. My mind is of a curious and passionate nature, easily learned and obsessive about details often overlooked by others. The creative process has always intrigued me and it is the powerful relationship between creative thinking and play that drives me. To take an idea, see beyond it and refine it into something original is what I love. If I don't find a solution to my problem I always try a different approach to get around it. I am ambitious, devoted and willing to work hard to succeed and to make the most out of nothing, looking ahead, seeing what I can develop and put into my work to make it better.

EXPERIENCE

February 2010 – Present

Richard P Chapman Ltd,
London, United Kingdom
(Freelance)

October – November 2009

Landor Associates,
London, United Kingdom

February 2010 – Present

SHISHI ISHI,
London, United Kingdom
(Freelance)

January 2008 – Present

Handsome Lifestyle,
Stockholm, Sweden
(Freelance)

November 2009 – February 2010

FIVE33 Studios,
London, United Kingdom

August – December 2005

Situation Marketing Agency,
Skövde, Sweden

ENTHUSIASMS

I am deeply passionate about skateboarding, music, typography, art and fashion and I wish to get involved in more projects that incorporate these elements in the future. I have been skateboarding since 11 years of age and it was the lifestyle and attitude of skateboarding that actually got me into design. I have recently started to learn how to play the mandolin and a bit of guitar with some Rock and Folk influences although I enjoy music over a wide range of genres.

EDUCATION

2006 – 2009

BA (Hons) Graphic Design - 2:1
University of Cumbria,
Carlisle, United Kingdom

2003 – 2006

Graphic Communication
High School,
Västerhöjds gymnasiet,
Skövde, Sweden

SKILLS

Mac OS / Windows
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Screen Printing
Basic Photography

PUBLICATIONS

2009

Design and Design International Award.
'Book of the Year Volume Two'

2009

Computer Arts 'Graduate Showcase'

LANGUAGES

Swedish, English

REFERENCES

Rhiannon Robinson - MISTD

Senior Lecturer, University of Cumbria,
Carlisle, United Kingdom
+44 (0) 1228 400 300 390
rhiannon.robinson@cumbria.ac.uk