
BENJAMIN DATMO

DESIGN & TYPOGRAPHY

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HELLO

I am a Swedish graphic designer with a main interest in identity and branding for print but I produce work across a wide spectrum of disciplines including editorial, advertising and packaging. I have always been drawn to shapes and forms and constantly copying, studying and altering them. My mind is of a curious and passionate nature, easily learned and obsessive about details often overlooked by others. The creative process has always intrigued me and it is the powerful relationship between creative thinking and play that drives me. To take an idea, see beyond it and refine it into something original is what I love. If I don't find a solution to my problem I always try a different approach to get around it. I am ambitious, devoted and willing to work hard to succeed and to make the most out of nothing, looking ahead, seeing what I can develop and put into my work to make it better.

EXPERIENCE

March 2010 - Present
Firedog Design,
London, United Kingdom

March 2010
Anya Hindmarch,
London, United Kingdom

February - March 2010
Richard P Chapman Ltd,
London, United Kingdom

February - March 2010
SHISHI ISHI,
London, United Kingdom

November 2009 - February 2010
FIVE33 Studios,
London, United Kingdom

October - November 2009
Landor Associates,
London, United Kingdom

August - December 2005
Situation Marketing Agency,
Skövde, Sweden

ENTHUSIASMS

I am deeply passionate about skateboarding, music, typography, art and fashion and I wish to get involved in more projects that incorporate these elements in the future. I have been skateboarding since 11 years of age and it was the lifestyle and attitude of skateboarding that actually got me into design. I have been the head of design of Stockholm based clothing brand 'Handsome Lifestyle' since my friend started the project back in 2008. I'm thankful to have been given the chance be a part of a brand since the start and to watch it grow together with a good friend of mine. This is something that I work on at my own spare time purely because I love it!

EDUCATION

2006 - 2009
BA (Hons) Graphic Design - 2:1
University of Cumbria,
Carlisle, United Kingdom

2003 - 2006
Graphic Communication
High School,
Västerhöjds gymnasiet,
Skövde, Sweden

SKILLS

Mac OS / Windows
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Screen Printing
Basic Photography

PUBLICATIONS

2009
Design and Design International Award.
'Book of the Year Volume Two'

2009
Computer Arts 'Graduate Showcase'

LANGUAGES

Swedish, English

REFERENCES

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Carlisle, United Kingdom
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